IMPORTATION

1955 No. 814

The Commercial Samples (Temporary Importation) Regulations, 1955

Made - - - -	*6th June*, 1955
Laid before Parliament	*7th June*, 1955
Coming into Operation	*1st July*, 1955

The Commissioners of Customs and Excise in pursuance of the powers conferred on them by section forty of the Customs and Excise Act, 1952(a), and of all other powers enabling them in that behalf, hereby make the following Regulations:—

1. If any goods, being a commercial sample or an advertising film of a kind specified in Regulation 7 of these Regulations, are imported into the United Kingdom and the importer satisfies the Commissioners that—

(*a*) the goods are owned abroad,

(*b*) the sample is imported solely for the purpose of being shown or demonstrated free of charge in the United Kingdom to prospective customers for soliciting orders for goods to be supplied from abroad,

(*c*) the film consists essentially of photographs (with or without sound track) showing the nature or operation of any product or equipment, already produced abroad or to be produced abroad—

(i) whose qualities cannot be adequately demonstrated by samples or catalogues, and

(ii) which is offered for sale or for hire from abroad,

and that the film is only suitable and intended for exhibition free of charge to prospective buyers or hirers of the product or equipment forming the subject matter of the film and not to the general public in the United Kingdom,

(*d*) the goods are intended to be re-exported, and

(*e*) the goods are capable of identification on re-exportation,

and satisfies the Commissioners that the following provisions of these Regulations and such other conditions as may be imposed by the Commissioners are and will be complied with, the goods may be delivered without payment of duty, and duty shall not be payable so long as the Commissioners continue to be so satisfied:

Provided that no film may be so delivered without payment of duty if it is imported in a packet which contains more than one copy of such film or if it forms part of a larger consignment of such copies.

2. The importer shall at the time of importation—

(*a*) produce the goods to the officer for examination,

(*b*) deposit in accordance with the officer's directions such sum of money or other security as the officer may require to secure the duty and compliance with these Regulations, and

(*c*) allow the officer to fix to the goods such seals and marks of identification as the officer may deem necessary.

(a) 15 & 16 Geo. 6 & 1 Eliz. 2. c. 44.

3. While in the United Kingdom—

(*a*) the sample shall only be used for the purposes of being shown or demonstrated for the soliciting of orders for goods to be supplied from abroad, and if any article is produced during such showing or demonstration it shall be destroyed unused or otherwise disposed of to the satisfaction of the Commissioners,

(*b*) the film shall only be used for exhibition to prospective buyers or hirers of the product or equipment to be supplied from abroad,

(*c*) the goods shall not be used in any way for hire or reward, or be shown, demonstrated or exhibited for any charge, direct or indirect,

(*d*) the goods shall not be (or be offered to be) sold or otherwise disposed of,

(*e*) the goods shall not be altered in any way or have any seals or marks of identification removed therefrom or altered, except as the officer may allow, and

(*f*) the goods shall be produced by the importer at any time as the officer may require.

4. The importer shall at any time furnish information, keep and produce records and produce any other documents, relating to the goods and their use in the United Kingdom as the officer may require.

5. The importer shall re-export the goods from the United Kingdom before the expiration of six months from the date of importation, or within such further period as the Commissioners may in special circumstances allow.

6. The importer shall at the time of re-exportation produce the goods and the relevant import documents to the officer for examination.

7.—(*a*) In these Regulations unless the context otherwise requires—

"film" means a single positive cinematograph film of a width not exceeding 16 millimetres;

"officer" means the proper officer of Customs and Excise;

"sample" means any article which is representative of a particular category of goods already produced or is an example of goods the production of which is contemplated, but does not include identical articles brought in by the same importer, or sent to a single consignee, in such quantity that, taken as a whole, they no longer constitute samples under ordinary commercial usage;

(*b*) The Interpretation Act, 1889(a), shall apply for the interpretation of these Regulations as it applies for the interpretation of an Act of Parliament.

8. These Regulations may be cited as the Commercial Samples (Temporary Importation) Regulations, 1955, and shall come into operation on the first day of July, 1955.

Dated this 6th day of June, 1955.

F. N. Roberts,
Commissioner of Customs and Excise.

King's Beam House,
London, E.C.3.

(a) 52 & 53 Vict. c. 63.

EXPLANATORY NOTE

(This Note does not form part of the Regulations, but is intended to indicate their general purport.)

These Regulations provide for the free admission of commercial samples (and certain advertising films imported in lieu of samples) which are temporarily imported into the United Kingdom for the sole purpose of being shown to potential customers and soliciting orders for goods to be supplied from abroad. The Regulations give effect to the provisions of Articles III and V of the International Convention to Facilitate the Importation of Commercial Samples and Advertising Material (Cmd. 9054).

1955 No. 1346

The Tourist Publicity Materials (Temporary Importation) Regulations, 1955

Made - - - - -	*26th August,* 1955
Laid before Parliament	*31st August,* 1955
Coming into Operation	*26th September,* 1955

The Commissioners of Customs and Excise in pursuance of the powers conferred on them by section forty of the Customs and Excise Act, 1952(a), and of all other powers enabling them in that behalf, hereby make the following Regulations:—

1. If any goods, to which these Regulations apply, are imported into the United Kingdom and the importer satisfies the Commissioners that the goods—

(*a*) have been consigned to him by the official national tourist agency of a country outside the United Kingdom or by a national tourist publicity agency affiliated therewith,

(*b*) are imported for the purpose of encouraging travel outside the United Kingdom,

(*c*) are intended to be re-exported, and

(*d*) are capable of identification on re-exportation,

and satisfies the Commissioners that the following provisions of these Regulations, and such other conditions as may be imposed by the Commissioners, are and will be complied with, the goods may be delivered without payment of duty, and duty shall not be payable so long as the Commissioners continue to be so satisfied.

(a) 15 & 16 Geo. 6 & 1 Eliz. 2. c. 44.