STATUTORY INSTRUMENTS

1973 No. 1901

EMERGENCY POWERS

ELECTRICITY

The Electricity (Advertising, Display, etc.) (Restriction) Order 1973

Made - - - - 14*th November* 1973

Coming into Operation 15*th November* 1973

The Secretary of State, in exercise of his powers under Regulation 21 of the Emergency Regulations 1973(a) and of all other powers in that behalf enabling him, hereby orders as follows:—

1. This Order shall come into operation on 15th November 1973 and may be cited as the Electricity (Advertising, Display, etc.) (Restriction) Order 1973.

2.—(1) In this Order " electricity " means electricity supplied by an Electricity Board.

(2) The Interpretation Act 1889(b) shall apply to the interpretation of this Order as it applies to the interpretation of an Act of Parliament.

3.—(1) Subject to paragraphs (2) and (3) of this Article, and except under a licence granted by the Secretary of State under this Order, no person shall consume or permit the consumption of electricity for the purpose of—

(*a*) advertising any article, product or service;

(*b*) the display of any article, building or structure or any part thereof; or

(*c*) lighting (whether by means of floodlights or any other form of illumination) any area in the open air for the purpose of recreation, entertainment or sport.

(2) Nothing in paragraph (1) of this Article shall apply to the consumption of electricity for the purpose of—

(*a*) broadcasting any advertisement from an authorised broadcasting station; or

(*b*) projecting any advertisement by means of any film or slide on to a screen in any premises licensed under the Cinematograph Act 1909(c) or the Theatres Act 1968(d); or

(*c*) displaying any article or structure which is a traffic sign within the meaning of section 54(1) of the Road Traffic Regulation Act 1967(e); or

(a) S.I. 1973/1881 (1973 III, p. 6516). (b) 1889 c. 63. (c) 1909 c. 30. (d) 1968 c. 54. (e) 1967 c. 76.

(*d*) displaying any sign indicating the nature of the premises at any of the following:—

(i) ambulance stations;

(ii) fire stations;

(iii) first aid stations;

(iv) police stations;

(v) hospitals;

(vi) the premises of a registered dentist;

(vii) the premises of a fully registered medical practitioner;

(viii) the premises of a registered pharmacist;

(ix) the premises of a registered optician;

(x) the premises of a registered veterinary surgeon or registered veterinary practitioner;

(xi) the premises of a registered dispenser of hearing aids; or

(*e*) illuminating any telephone which is intended for public use.

(3) Nothing in paragraph (1) of this Article shall apply to the consumption of electricity at any premises used for the purpose of any railway undertaking.

4. Any licence granted under this Order may be subject to conditions and may be revoked without prior notice.

Tom Boardman,

Minister for Industry,
Department of Trade and Industry.

14th November 1973.

EXPLANATORY NOTE

(*This Note is not part of the Order.*)

This Order prohibits the consumption of electricity supplied by an Electricity Board for purposes of advertising or display, or lighting any area in the open air for the purpose of recreation, entertainment or sport, except under a licence granted by the Secretary of State or for certain purposes specified in the Order, including advertising on television or by radio, or in cinemas or theatres, and the illumination of traffic signs, public telephones and signs indicating hospitals, police and fire stations and other specified premises. The prohibition does not apply to railway premises.

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