STATUTORY INSTRUMENTS

1974 No. 2159

CONTROL OF FUEL AND ELECTRICITY

The Electricity (Advertising Lighting) (Control) Order 1974

Made - - - -	19*th December* 1974
Laid before Parliament -	20*th December* 1974
Coming into Operation -	13*th January* 1975

The Secretary of State, in exercise of his powers under section 2(1) of the Fuel and Electricity (Control) Act 1973(a) (as continued in force by the Fuel and Electricity (Control) Act 1973 (Continuation) Order 1974(b)) and section 7 of the Emergency Laws (Re-enactments and Repeals) Act 1964(c) as having effect by virtue of section 5(1) of the Fuel and Electricity (Control) Act 1973, hereby makes the following Order:—

1. This Order may be cited as the Electricity (Advertising Lighting) (Control) Order 1974 and shall come into operation on 13th January 1975.

2. In this Order—

" electricity " means electricity whether or not supplied by an Electricity Board within the meaning of section 1 of the Electricity Act 1947(d);

" hours of darkness " means the time between half-an-hour after sunset and half-an-hour before sunrise.

3. Subject to paragraph (2) of this Article, and except under a licence granted by the Secretary of State under this Order, no person shall use, cause or permit the use of the electricity, except during the hours of darkness, for the purpose of illuminating any sign, notice or poster displayed in the window of any premises, on the exterior of any premises, or elsewhere in the open air for the purpose of advertising any article, product, premises or service.

(2) Nothing in paragraph (1) of this Article shall prohibit the general lighting of shop window displays or the illumination of any such sign, notice or poster by lighting which is reasonably necessary for some other purpose ; nor shall it apply to the use of electricity to the extent that such use is necessary for the purpose of illuminating—

(*a*) any traffic sign within the meaning of section 54(1) of the Road Traffic Regulation Act 1967(e);

(a) 1973 c. 67. (b) S.I. 1974/1893(1974 III, p. 6503). (c) 1964 c. 60. (d) 1947 c. 54.
(e) 1967 c. 76.

(*b*) any sign indicating the location or opening hours of any ambulance station, fire station, first aid station, police station, hospital or registered pharmacy, or of the premises of any fully registered medical practitioner, registered dentist, registered pharmacist, registered veterinary surgeon or registered veterinary practitioner; or

(*c*) any sign giving information relating to the provision of public transport services.

4. Any licence granted under this Order may be subject to conditions and may be revoked without prior notice.

5. This Order shall not extend to Northern Ireland.

Eric Varley,
19th December 1974. Secretary of State for Energy

EXPLANATORY NOTE

(*This Note is not part of the Order.*)

This Order prohibits the use of electricity, whether or not supplied by an Electricity Board, for illuminating advertising signs, notices and posters which are displayed in the windows or on the exterior of premises or in the open air. The prohibition does not apply during the hours of darkness (defined in Article 2), or where a licence has been granted by the Secretary of State. Nor does it apply to the general lighting of shop window displays, or where the light which falls on the sign is reasonably necessary for some other purpose, or to the illumination of traffic signs, signs relating to certain kinds of premises (specified in Article 3(2)) such as ambulance, fire and police stations and the premises of doctors, dentists, pharmacists and veterinary practitioners, or signs giving information about public transport services.

SI 1974/2159
ISBN 0-11-042159-0

