No L 291/18 Official Journal of the European Communities 28.12.72

REGULATION (EEC) No 2716/72 OF THE COUNCIL

of 19 December 1972

laying down general rules for measures to increase the use of butter by certain classes of consumers

THE COUNCIL OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Economic Community;

Having regard to Council Regulation (EEC) No 804/68,[1] of 27 June 1968, on the common organisation of the market in milk and milk products, as last amended by Regulation (EEC) No 1411/71,[2] and in particular Article 12 (2) thereof;

Having regard to the proposal from the Commission;

Whereas under Article 12 (1) of Regulation (EEC) No 804/68, measures other than those laid down in Article 6 of that Regulation may be taken in order to facilitate the disposal of butter fats and oils when surpluses are building up;

Whereas the situation on the butter market in the Community is characterised by the presence of large stocks formed as a result of interventions on the butter market;

Whereas it is not possible during the present milk year to dispose of all these stocks in the normal way; whereas the special measures taken pursuant to Article 6 (3) of Regulation (EEC) No 804/68 will not be sufficient to prevent stocks increasing in the near future;

Whereas it is necessary to have recourse to other measures to facilitate the disposal of surpluses of butyric fats and oils; whereas the sale of butter at reduced prices to certain classes of consumers, whose purchases of butyric fats and oils are limited, is one of these measures since it enables them to consume more butter than they consumed previously; whereas, to this end, provision should be made to grant aid in favour of such consumers while limiting these measures, for the time being, to the present milk year;

Whereas the objective of the operation referred to above implies that appropriate measures will be taken to ensure that the butter is in fact used for the purpose for which it is intended;

Whereas detailed rules should be laid down for control of the use of the butter and for the implementation of these measures in accordance with the requirements of the intended operation;

HAS ADOPTED THIS REGULATION:

Article 1

It may be decided that the Member States may grant aids to enable butter to be purchased at reduced prices by persons receiving social assistance.

Article 2

The appropriate measures shall be taken to ensure that the butter is in fact used for the purpose for which it is intended.

Article 3

Detailed rules for the application of this Regulation shall cover the amount of the aid, the control measures necessary to ensure that the butter is in fact used for the purpose for which it is intended and, where necessary, the selling price, the characteristics and packaging of the butter.

[1] OJ No L 148, 28.6.1968, p. 13.
[2] OJ No L 148, 3.7.1971, p. 4.

Article 4

This Regulation shall enter into force on the third day following its publication in the *Official Journal of the European Communities*.

It shall be applicable up to 31 December 1972.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 19 December 1972.

For the Council

The President

P. LARDINOIS