COMMISSION REGULATION (EEC) No 810/78

of 21 April 1978

amending Regulation (EEC) No 723/78 concerning promotional, publicity and market research measures within the Community in respect of milk and milk products

THE COMMISSION OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Economic Community,

Having regard to Council Regulation (EEC) No 1079/77 of 17 May 1977 on a co-responsibility levy and on measures for expanding the markets in milk and milk products (1), and in particular Article 4 thereof,

Whereas Article 4 (2) (a) of Commission Regulation (EEC) No 723/78 of 10 April 1978 concerning promotional, publicity and market research measures within the Community in respect of milk and milk products (2), lays down that the proposals concerning promotional and publicity measures must be submitted before 1 May 1978, without prejudice to paragraph 3 of the said Article ;

Whereas, for technical reasons, there was a delay in publishing the last-mentioned Regulation and the notice referred to in Article 4 (4) thereof to the intervention agencies ; whereas the said time limit of 1 May 1978 should therefore be postponed ;

Whereas the measures provided for in this Regulation are in accordance with the opinion of the Management Committee for Milk and Milk Products,

HAS ADOPTED THIS REGULATION :

Article 1

In Article 4 (2) (a) of Regulation (EEC) No 723/78 the date '1 May 1978' is hereby amended to read '1 June 1978'.

Article 2

This Regulation shall enter into force on the day following its publication in the *Official Journal of the European Communities.*

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 21 April 1978.

For the Commission

Finn GUNDELACH

Vice-President

(1) OJ No L 131, 26. 5. 1977, p. 6.
(2) OJ No L 98, 11. 4. 1978, p. 5.