COMMISSION REGULATION (EEC) No 3500/87

of 20 November 1987

amending Regulation (EEC) No 568/87 continuing the promotional and publicity measures in respect of milk and milk products referred to in Regulation (EEC) No 723/78

THE COMMISSION OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Economic Community,

Having regard to Council Regulation (EEC) No 1079/77 of 17 May 1977 on a co-responsibility levy and on measures for expanding the markets in milk and milk products (1), as last amended by Regulation (EEC) No 1894/87 (2), and in particular Article 4 thereof,

Whereas Commission Regulation (EEC) No 568/87 (3) provides for the continued implementation of the promotional and publicity measures in respect of milk and milk products referred to in Commission Regulation (EEC) No 723/78 (4);

Whereas, pursuant to Article 5 (3) of Regulation (EEC) No 568/87, the competent authorities must, before 1 August 1987, conclude contracts for the measures selected with the parties concerned; whereas some of the parties concerned have, for reasons beyond their control, been unable to meet that deadline; whereas, in the light of the importance of the measures in question the deadline for the conclusion of the contracts should be put back four months; whereas the date specified in Article 5 (3) of the Regulation should therefore be replaced by '1 December 1987';

Whereas the measures provided for in this Regulation are in accordance with the opinion of the Management Committee for Milk and Milk Products,

HAS ADOPTED THIS REGULATION:

Article 1

In Article 5 (3) of Regulation (EEC) No 568/87, '1 August 1987' is replaced by '1 December 1987'.

Article 2

This Regulation shall enter into force on the day of its publication in the *Official Journal of the European Communities.*

It shall apply with effect from 1 August 1987.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 20 November 1987.

For the Commission

Frans ANDRIESSEN

Vice-President

(1) OJ No L 131, 26. 5. 1977, p. 6.
(2) OJ No L 182, 3. 7. 1987, p. 32.
(3) OJ No L 57, 27. 2. 1987, p. 22.
(4) OJ No L 98, 11. 4. 1978, p. 5.