COMMISSION REGULATION (EEC) No 3748/89

of 13 December 1989

amending Regulation (EEC) No 381/89 continuing the promotional and publicity measures in respect of milk and milk products referred to in Regulation (EEC) No 723/78

THE COMMISSION OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Economic Community,

Having regard to Council Regulation (EEC) No 1079/77 of 17 May 1977 on a co-responsability levy and on measures for expanding the markets in milk and milk products (1), as last amended by Regulation (EEC) No 1113/89 (2), and in particular Article 4 thereof,

Whereas Article 5 (3a) of Commission Regulation (EEC) No 381/89 (3), as last amended by Regulation (EEC) No 2261/89 (4), provides that, as regards the measure relating to the execution of a market survey to ascertain the effectiveness of promotional and publicity measures, the Commission is to draw up a list of proposals selected for financing before 1 December 1989; whereas the Commission's decision regarding the list must be taken after an examination of the results of the measures financed in 1988; whereas, in view of the time required to examine those results, the date 1 December 1989 should be postponed by two months and, accordingly, the final date for the eventual conclusion of contracts should be postponed by the same period;

Whereas the measures provided for in this Regulation are in accordance with the opinion of the Management Committee for Milk and Milk Products,

HAS ADOPTED THIS REGULATION:

Article 1

In Article 5 (3a) of Regulation (EEC) No 381/89, '1 December 1989' is hereby replaced by '1 February 1990' and '1 January 1990' by '1 March 1990'.

Article 2

This Regulation shall enter into force on the day of its publication in the *Official Journal of the European Communities.*

It shall apply with effect from 1 December 1989.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 13 December 1989.

For the Commission

Ray MAC SHARRY

Member of the Commission

(1) OJ No L 131, 26. 5. 1977, p. 6.
(2) OJ No L 118, 29. 4. 1989, p. 5.
(3) OJ No L 44, 16. 2. 1989, p. 24.
(4) OJ No L 216, 27. 7. 1989, p. 48.