COMMISSION REGULATION (EC) No 1468/1999

of 5 July 1999

laying down certain detailed rules for the application measures for the Community beef and veal labelling system in 1999/2000

THE COMMISSION OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Community,

Having regard to Council Regulation (EC) No 2071/98 of 28 September 1998 on publicity measures on the labelling of beef and veal [1],

Having regard to Commission Regulation (EC) No 890/1999 of 29 April 1999 on the organisation of publicity measures relating to the Community system for the labelling of beef and veal [2], and in particular Article 1(2) thereof,

(1) Whereas Regulation (EC) No 2071/98 makes provision for the Community to finance publicity measures intended to inform consumers of the guarantees offered by the system for the labelling of beef and veal;

(2) Whereas Article 1(2) of Regulation (EC) No 890/1999 provides that the Commission is to draw up a list of Member States participating in the implementation of publicity measures and apportion among those Member States the funds for financing the measures; whereas, under that procedure, the funds are to be distributed taking account of beef and veal consumption and production in each Member State;

(3) Whereas application of those criteria produces the distribution laid down in this Regulation;

(4) Whereas the measures provided for in this Regulation are in accordance with the opinion of the Management Committee for Beef and Veal,

HAS ADOPTED THIS REGULATION:

Article 1

The Member States intending to implement publicity measures in 1999/2000 to inform consumers of the guarantees offered by the Community system for the labelling of beef and veal introduced by Council Regulation (EC) No 820/97 [3] are as set out in column I of the Annex.

Article 2

The funds for financing and evaluating the publicity measures shall be distributed among th Member States referred to in Article 1 as set out in columns II and III of the Annex.

Article 3

This Regulation shall enter into force on the day following its publication in the *Official Journal of the European Communities*.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 5 July 1999.

For the Commission

Franz FISCHLER

Member of the Commission

[1] OJ L 265, 30.9.1998, p. 2.
[2] OJ L 113, 30.4.1999, p. 5.
[3] OJ L 117, 7.5.1997, p. 1.

ANNEX

List of Member States involved in the publicity campaign for labelling in 1999/2000

Regulation (EC) No 890/1999

(in EUR)

Member State	Maximum amount available	Of which, amount for evaluation
Germany	1 730 000	25 000
Austria	185 000	8 000
Belgium	245 000	10 000
Denmark	130 000	5 000
Spain	810 000	15 000
Finland	115 000	5 000
France	1 370 000	20 000
Greece	200 000	8 000
Ireland	180 000	8 000
Italy	1 240 000	20 000
Luxembourg	20 000	0
Netherlands	385 000	10 000
Portugal	200 000	8 000
Sweden	190 000	8 000
Total EU	7 000 000	150 000