1978 No. 445

PRICES

The Ever Ready Company (Great Britain) Limited (Prices) Order 1978

Made - - - -	20*th March* 1978
Laid before Parliament	20*th March* 1978
Coming into Operation	20*th March* 1978

Whereas—

(1) the Price Commission on 28th February 1978 made a report to the Secretary of State pursuant to section 6(1) of the Price Commission Act 1977(**a**) ("the Act") in respect of increases in prices of zinc carbon dry (primary) batteries proposed by The Ever Ready Company (Great Britain) Limited; and

(2) the said report includes recommendations by the Price Commission that those increases should be restricted as mentioned in the report,

Now, therefore, the Secretary of State, in exercise of the powers conferred on him by section 7(5)(*a*) of the Act and of all other powers enabling him in that behalf, hereby makes the following Order:—

Citation, commencement and interpretation

1.—(1) This Order may be cited as The Ever Ready Company (Great Britain) Limited (Prices) Order 1978 and shall come into operation on 20th March 1978.

(2) The Interpretation Act 1889(**b**) shall apply for the interpretation of this Order as it applies for the interpretation of an Act of Parliament.

Restriction of increases in prices

2.—(1) The Ever Ready Company (Great Britain) Limited, during the period beginning with 20th March 1978 and ending with 30th August 1978,—

(*a*) shall not increase its prices of products to which this Order applies so that they exceed their amounts at 31st October 1977 by more than a weighted average of 2 per cent; and

(*b*) shall not further increase those prices except by virtue of section 9 of the Act.

(**a**) 1977 c. 33. (**b**) 1889 c. 63.

(2) This Order applies to the following products being zinc carbon dry (primary) batteries of the following types—

PP1	B123	HP11	PJ996
PP3	B154	C11	HP992
PP3-C	B155	HP7	1289
PP3-P	B101	C 7	991
PP4	B104	U 10	R1585
PP6	B105	U 16	R1704
PP7	B126	HP16	AD4
PP8	B1702	D 23	AD28
PP9	B136	126	AD35
PP10	SP2	481	W 9
PP11	HP2	800	HP 1
B121	SP11	8	R1587
B122			

Roy Hattersley,
Secretary of State
for Prices and Consumer Protection.

20th March 1978.

EXPLANATORY NOTE

(This Note is not part of the Order.)

This Order restricts increases in the prices of zinc carbon dry (primary) batteries which had been proposed by The Ever Ready Company (Great Britain) Limited. On 31st October 1977 the Company notified the Price Commission that it intended to implement a weighted average increase of 7 per cent. This Order fully implements the Commission's recommendation that this increase should be restricted to 2 per cent during the period of 10 months beginning with that date. The Order also implements the Commission's recommendation that there should be no further increase in those prices during the same period.

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