6. CONTROL OF ADVERTISEMENTS

The Town and Country Planning (Control of Advertisements) Regulations, 1948

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The Minister of Town and Country Planning in exercise of the powers conferred upon him by Section 31, subsections (2) and (3) of Section 32, and Section 111 of the Town and Country Planning Act, 1947(a) and of all other powers enabling him in that behalf, hereby makes the following Regulations:—

PART I

Title, interpretation and extent and application

Citation and operation

1. These Regulations may be cited as the Town and Country Planning (Control of Advertisements) Regulations, 1948, and shall come into force on the 1st day of August, 1948.

Interpretation

2.—(1) In these Regulations, unless the context otherwise requires, the following expressions have the meanings hereinafter respectively assigned to them, namely—

" the Act " means the Town and Country Planning Act, 1947;

(a) 10 & 11 Geo. 6. c. 51.

" the Minister" means the Minister of Town and Country Planning;

" advertisement " means any word, letter, model, sign, placard, board, notice, device or representation, whether illuminated or not, in the nature of and employed wholly or in part for the purposes of advertisement, announcement or direction (excluding any such thing employed wholly as a memorial or as a railway signal), and without prejudice to the foregoing provision includes any hoarding or similar structure used or adapted for use for the display of advertisements, and references to the display of advertisements shall be construed accordingly;

" existing advertisement " has the meaning assigned to it in Regulation 7 of these Regulations;

" illuminated advertisement " means an advertisement which is designed or adapted to be illuminated by artificial lighting, directly or by reflection, and which is so illuminated for the purposes of advertisement, announcement or direction at any time after the date on which these Regulations come into force;

" area of special control " means an area defined under Regulation 10 of these Regulations as an area of special control in respect of the display of advertisements;

" building " includes any structure or erection and any part of a building as so defined;

" business premises " has the meaning assigned to it in paragraph (3) of Regulation 12 of these Regulations;

" enactment " includes an enactment in any local or private Act of Parliament and an order, rule, regulation, byelaw or scheme made under an Act of Parliament;

" land " includes buildings, and land covered with water;

" local authority " means the Council of a County, county borough, metropolitan borough or county district, the Common Council of the City of London and any other authority being a local authority within the meaning of the Local Loans Act, 1875(a), and includes any drainage board and any joint board or joint committee if all the constituent authorities are such local authorities as aforesaid;

" local planning authority " means, for each county or county borough, the council of that county or county borough, and for any united district established by the Minister under Section 4 of the Act, means the joint planning board constituted for that district, and references to the local planning authority in these Regulations shall, in relation to the exercise of any functions delegated by the local planning authority in accordance with Regulations made under Section 34 or subsection (12) of Section 114 of the Act, be construed as references to the authority to whom those functions are for the time being delegated;

" owner " in relation to any land, has the meaning assigned to it by subsection (1) of Section 119 of the Act;

" site ", in relation to an advertisement, means any land, or any building other than an advertisement as herein defined, on which an advertisement is displayed;

" specified classes " means the classes of advertisements specified in Regulation 12 of these Regulations;

" standard conditions " means the standard conditions set out in the First Schedule to these Regulations;

(a) 38 & 39 Vict. c. 38.

" statutory undertakers" means persons authorised by any enactment to carry on any railway, light railway, tramway, road transport, water transport, canal, inland navigation, dock, harbour, pier or lighthouse undertaking or any undertaking for the supply of electricity, gas, hydraulic power or water, and " statutory undertaking " shall be construed accordingly, and, in relation to the display of advertisements of Class I specified in Regulation 12 of these Regulations, shall be deemed to include any undertaking carried on by the National Coal Board for the winning or supply of coal.

(2) Reference in these Regulations to the person displaying an advertisement shall be construed as reference to the person who himself, or by his servant or agent, undertakes or maintains the display of such advertisement, and, unless the context otherwise requires, shall be deemed to include—

(*a*) the owner and occupier of the land on which the advertisement is displayed; and

(*b*) any person to whose goods, trade, business or other concerns publicity is given by the advertisement.

(3) The Interpretation Act, 1889(a), shall apply to the interpretation of these Regulations as it applies to the interpretation of an Act of Parliament.

Extent and application

3.—(1) These Regulations shall apply to the display on land in England and Wales of all advertisements, except any advertisement—

(*a*) displayed on enclosed land, and not readily visible from land outside the enclosure wherein it is displayed or from any part of such enclosure over which there is a public right of way or to which there is public right of access;

(*b*) displayed within a building, subject however to the provisions of Regulation 27 of these Regulations;

(*c*) displayed on or in a vehicle;

(*d*) incorporated in, and forming part of, the fabric of a building, other than a building used principally for the display of such advertisements or a hoarding or similar structure.

(2) For the purposes of this Regulation—

(*a*) the expression " enclosed land " means land which is wholly or for the most part enclosed within a hedge, fence, wall or similar screen or structure, and shall be deemed to include any railway station together with the yards and forecourt thereof, whether enclosed or not; but shall not include any public park, public garden or other land held for the use or enjoyment of the public, or (save as hereinbefore specified) any part of a railway undertaking's enclosed land normally used for the carriage of passengers by rail;

(*b*) " vehicle " means a vehicle normally employed as a moving vehicle on any highway or railway, or a vessel normally employed as a moving vessel on any inland waterway;

(*c*) no advertisement shall be deemed to be displayed within a building unless there is access to the advertisement from inside the building;

(*d*) no advertisement shall be deemed to form part of the fabric of a building by reason only of being affixed to, or painted on, the building.

(a) 52 & 53 Vict. c. 63.

PART II

General Provisions

Control of advertisements to be exercised in the interests of amenity and public safety

4.—(1) The powers conferred by these Regulations with respect to the grant or refusal of consent for the display of advertisements, and to the revocation or modification of such consent, shall be exercisable only in the interests of amenity and public safety.

(2) When exercising such powers a local planning authority,

(*a*) shall, in the interests of amenity, determine the suitability of the use of a site for the display of advertisements in the light of the general characteristics of the locality, including the presence therein of any feature of historic, architectural, cultural or similar interest; and when assessing the general characteristics of a locality the authority may disregard any advertisements therein being displayed;

(*b*) shall, in the interests of public safety, have regard to the safety of persons who may use any road, railway, inland waterway, dock, harbour or airfield affected or likely to be affected by any display of advertisements; and shall in particular consider whether any such display is likely to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal, or signal for the control or safety of navigation by water or air;

but without prejudice to their power to have regard to any other material factor.

(3) In the determination of an application for consent for the display of advertisements (other than an application pursuant to a notice served under Regulation 8 of these Regulations with respect to an advertisement of a specified class), or where the revocation or modification of a consent is under consideration, regard may be had to any material change in circumstances likely to occur within the period for which the consent is required or granted.

(4) Save as hereinafter provided, and subject to the provisions of these Regulations, express consent for the display of advertisements shall not contain any limitation or restriction relating to any particular subject matter or class of subject matter or to the content or design of any subject matter to be displayed, but shall take effect as consent to the use of a site for the purpose of displaying advertisements in the manner authorised by the consent whether by the erection of structures on the site or otherwise as the case may be:

Provided that where an application for consent relates to the display of a particular advertisement the local planning authority may have regard to the effect on amenity and public safety of the display of such advertisement.

Consent required for the display of advertisements

5.—(1) No advertisement may be displayed without consent granted by the local planning authority or by the Minister on application in that behalf (hereinafter referred to as " express consent "), or deemed by virtue of the next following paragraph to be granted.

(2) Consent shall be deemed to be granted for any advertisement displayed in accordance with a provision of these Regulations whereby advertisements of that description may be displayed without express consent; and where the display of such advertisements is allowed subject to the power in Regulation 8

of these Regulations to require application for express consent to be made, the consent so deemed to be granted shall be consent limited until such application is finally determined, or, if no application is made within the period allowed for that purpose, until the expiry of that period; without prejudice however to the provisions of Regulation 7 and Regulation 11 hereafter, in relation respectively to periods of grace for existing advertisements and to the removal of advertisements which are being displayed in an area defined as an area of special control.

(3) In so far as the nature of the consent permits, consent for the display of advertisements shall enure for the benefit of the land to which the consent relates and of all persons for the time being interested in that land, but without prejudice to the provisions of these Regulations with respect to the revocation or modification of consents granted hereunder.

(4) Save only as hereinafter excepted, it shall be a condition of every consent under these Regulations (whether expressly imposed or not) that before any advertisement is displayed on land in pursuance of the consent the permission of the owner of that land or of a person entitled to grant such permission shall be obtained; except where an advertisement of the description specified in sub-paragraph (*b*) of paragraph (1) of Regulation 14 of these Regulations is required to be displayed notwithstanding that such permission is not obtained.

The standard conditions

6. Without prejudice to the power of the local planning authority to impose additional conditions upon a grant of consent under these Regulations, the standard conditions set out in the First Schedule hereto shall, subject to the provisions of these Regulations, apply without further notice—

(*a*) in the case of the conditions set out in Part I of that Schedule, to the display of all advertisements; and

(*b*) in the case of the condition set out in Part II thereof, only to advertisements being displayed with consent deemed to be granted under these Regulations, or granted under Regulation 26 thereof.

Existing advertisements

7.—(1) Advertisements which are being displayed on the date on which these Regulations come into force (hereafter in these Regulations called "existing advertisements") shall be exempt from the provisions thereof until the expiry of a period of three months from that date, and may then continue to be displayed without express consent, subject to the standard conditions and subject, after the appropriate period of grace hereinafter granted, to the power of the local planning authority, by notice served under the next following Regulation, to require application for express consent to be made.

(2) No such application shall be required until after the expiry of the appropriate period of grace hereby granted, namely,

(*a*) in the case of existing advertisements which were being displayed on the seventh day of January, 1947, three years from the date on which these Regulations come into force;

(*b*) in the case of any other existing advertisement, one year from that date.

(3) Subject to this Regulation, a notice under the next following Regulation purporting to require an application for express consent to be made for the continuance of the display of an existing advertisement before the expiry of a period of grace to which that advertisement is entitled, shall not take effect in the manner specified in paragraph (2) of Regulation 5 of these Regulations to bring to an end the consent in force for the display of that advertisement; and where a local planning authority are satisfied, whether on a claim made to them in that behalf or otherwise, that any person on whom they have served such a notice is, by virtue of the last foregoing paragraph, relieved of the obligation to comply with the requirement thereof, then, subject to the subsequent provisions of this Regulation, they shall forthwith inform that person accordingly and shall withdraw the notice.

(4) Except where the authority are satisfied as aforesaid, they may determine any application made to them in pursuance of the notice, and if the display to which the notice relates is continued without express consent they may exercise their powers to secure the discontinuance thereof; and any consent in force for the display of an advertisement shall be deemed to have been duly brought to an end by a notice served under the next following Regulation and not withdrawn, unless it is shown to the court in enforcement or summary proceedings, taken in respect of continuance of the display either despite such notice or notwithstanding refusal of consent on an application made thereunder, that the notice failed by virtue of this Regulation to take effect as aforesaid.

(5) Nothing in this Regulation shall restrict the exercise by a local planning authority of any power hereinafter conferred on them to decide an application voluntarily made to them or to take action in respect of any contravention of these Regulations.

(6) Reference in this Regulation to the display of advertisements shall be construed as reference also to the use of a site for the display of advertisements:

Provided that consent, deemed in consequence to be granted for the continued use for the purpose of displaying advertisements of any site which is being used for that purpose on the date on which these Regulations come into force, shall be subject to the following conditions and limitations—

(*a*) there shall be no substantial increase in the extent, or substantial alteration in the manner, of the use of the site for that purpose on that date;

(*b*) where a building or structure on which advertisements are being displayed on the date on which these Regulations come into force is required under any enactment to be removed, consent under this Regulation shall not extend to the erection of any building or structure on which to continue the display of such advertisements without substantial alteration in the manner of the display.

Power to require application to be made for express consent

8.—(1) Subject to these Regulations, where it appears expedient to the local planning authority so to do, they may serve on any person displaying an advertisement with consent deemed to be granted, other than an advertisement of a description specified in Regulation 14 hereafter, a notice requiring application for express consent for the continuance of such display to be made within the time (not being less than twenty-eight days) specified in the notice; and the authority shall send together with such notice a copy of the application form referred to in Regulation 15 of these Regulations, or instructions as to the manner in which an application should be made.

(2) A notice under this Regulation may be served in respect of the use of land for the display of advertisements as aforesaid, and in that event it shall not be necessary to specify any advertisement to the display of which such notice relates.

(3) The provisions of Part V of these Regulations relating to applications for consent and to appeals to the Minister from the determination of such applications shall apply to the submission and determination of applications made in pursuance of a notice served under this Regulation.

Liability to fine for contravention of the Regulations

9.—(1) The amount of the fine to which a person who displays an advertisement in contravention of these Regulations is liable on summary conviction under subsection (3) of Section 32 of the Act is fifty pounds and in the case of a continuing offence, forty shillings for each day during which the offence continues after conviction.

(2) Failure to observe any condition relating to the maintenance of an advertisement or of the site used for the display thereof, or to the satisfactory removal of an advertisement, shall not be a contravention of these Regulations for the purpose of subsection (3) of Section 32 of the Act in so far as concerns any person who is only deemed, by virtue of subsection (4) of that Section to display such advertisement, unless within the time allowed for complying with an enforcement notice served on such person under Regulation 23 of these Regulations steps required by the notice to be taken to remedy such failure are not taken.

PART III

Areas of special control

Definition of areas of special control

10.—(1) As soon as may be after the coming into force of these Regulations, and subject to any direction given by the Minister, every local planning authority shall consider what part, if any, of their area should be selected for definition as an area of special control in the manner hereinafter prescribed, with a view to restricting the display of advertisements therein to the extent specified in the next following Regulation.

(2) By virtue of subsection (3) of Section 31 of the Act, rural areas or areas other than rural areas which appear to the Minister to require special protection on grounds of amenity may be defined by order as areas of special control; and the provisions of sub-paragraph (*a*) of paragraph (2) of Regulation 4 of these Regulations shall apply with respect to the exercise by a local planning authority of their powers under this Regulation, as if those provisions related to the display in any such area of advertisements in general and to the general characteristics of such an area.

(3) In the selection of areas under this Regulation a local planning authority shall consult—

(*a*) where it appears to them that the order is likely to affect any part of the area of a neighbouring local planning authority, with that authority;

(*b*) with the council of any county district or metropolitan borough in whose area any land they propose to define as aforesaid is situate;

(*c*) with such other authorities, associations or persons as the Minister may direct.

(4) An area of special control shall be defined by an order made by the local planning authority and approved by the Minister in accordance with the provisions of the Second Schedule to these Regulations.

(5) Without prejudice to the provisions of paragraph (1) of this Regulation, every local planning authority shall from time to time consider whether any part, or additional part, of their area should be defined as an area of special control, and whether, in the light of circumstances then obtaining, any order under this Regulation in force in relation to land in their area should be modified or revoked.

Display of advertisements in areas of special control

11.—(1) No display of advertisements may be undertaken in an area of special control except in the case of—

(*a*) advertisements of the classes and descriptions specified in Part IV of these Regulations;

(*b*) advertisements of the descriptions specified in Regulations 26 and 27 hereafter;

(*c*) advertisements of the descriptions specified in the next following paragraph.

(2) Without prejudice to the provisions of these Regulations with respect to advertisements of the descriptions referred to in sub-paragraphs (*a*) and (*b*) of the last foregoing paragraph, advertisements of the following descriptions may be displayed in an area of special control with express consent granted in accordance with these Regulations—

(*a*) hoardings or similar structures to be used only for the display of notices relating to local events, activities or entertainments;

(*b*) roadside advertisements for the purpose of indicating the presence in the vicinity of any hotel, inn, guest house or garage which cannot, in the opinion of the local planning authority or of the Minister on appeal, adequately be made known solely by the display of advertisements of specified classes II or IV;

(*c*) any advertisement which, in the opinion of the local planning authority or of the Minister on appeal, is required in the interests of public safety to be displayed, and which is not an advertisement of any other description specified in this Regulation;

(*d*) any advertisement which could be displayed as an advertisement of a specified class but for some infringement of a condition or limitation as respects size, height from the ground, number or illumination, imposed in the next following Regulation in relation to the display thereunder of advertisements of that class:

Provided that a local planning authority shall not grant consent for the display in an area of special control of any advertisement of the last mentioned description, unless they are satisfied that there is a special reason why the display thereof should not be required to conform with the relevant provisions of the next following Regulation.

(3) The power conferred on local planning authorities by Regulation 17 of these Regulations to grant consent for the display of advertisements shall in relation to the display of advertisements in an area of special control

be limited to advertisements of the descriptions mentioned in the last two foregoing paragraphs, including (but without prejudice to the proviso to the last foregoing paragraph) illuminated advertisements of those descriptions.

(4) On the coming into force of an order defining an area of special control, advertisements then being displayed in accordance with these Regulations in the area may continue to be displayed as follows:—

(*a*) advertisements of the descriptions specified in Regulations 14, 26 and 27 hereafter may continue to be displayed in accordance with the provisions of those Regulations respectively;

(*b*) advertisements of the specified classes and advertisements of the description specified in sub-paragraph (*d*) of paragraph (2) of this Regulation may continue to be displayed with or without express consent, subject, after the term of any express consent has expired, to service of a notice under Regulation 8 of these Regulations in respect of the continuance of the display of any such advertisement:

Provided that the provisions of Regulation 7 of these Regulations shall restrict, within the periods of grace and in the manner therein mentioned, the exercise of powers under Regulation 8 aforesaid in respect of the continued display of any existing advertisement being displayed without express consent in an area of special control;

(*c*) any other advertisement may continue to be displayed

(i) for a period of six months from the date on which the order defining the area comes into force or for the remainder of the term of any express consent, whichever is the longer, or,

(ii) where no such consent has been granted, for a period of six months from the date on which the order defining the area comes into force or for the unexpired part of any period of grace to which such advertisement may be entitled under Regulation 7 of these Regulations, whichever is the longer,

and then, in every case, for a further two months within which the advertisement shall without further notice be removed, unless express consent is granted for the continued display thereof in accordance with this Regulation.

(5) Nothing in the foregoing provisions of this Regulation shall—

(*a*) affect a notice served under Regulation 8 of these Regulations before the coming into force of the order defining an area of special control, but without prejudice to the aforesaid provisions of Regulation 7;

(*b*) override any condition attached to a consent whereby an advertisement is required to be removed;

(*c*) restrict the powers of a local planning authority, or of the Minister, in regard to any contravention of these Regulations;

(*d*) restrict the power of the local planning authority, or of the Minister, to consent to the display in an area of special control of advertisements of the specified classes in respect of which a direction under Regulation 13 of these Regulations is in force.

PART IV

Advertisements the display of which may be undertaken without express consent

The specified classes

12.—(1) Advertisements of the following classes may be displayed without express consent, subject to the provisions of this Regulation and to the power of the local planning authority, by notice served under Regulation 8 of these Regulations, to require application for express consent to be made:—

CLASS I—*Functional advertisements of local authorities, statutory undertakers and public transport undertakers*

Advertisements employed wholly for the purposes of announcement or direction in relation to any of the functions of a local authority or to the operation of a statutory undertaking or of a public transport undertaking engaging in the carriage of passengers in a manner similar to that of a statutory transport undertaking; being advertisements which are reasonably required to be displayed in the manner in which they are displayed in order to secure the safe or efficient performance of those functions, or operation of that undertaking, and which cannot be displayed as such, or in such a manner, under the provisions of this Regulation relating to advertisements of any other of the specified classes.

CLASS II—*Miscellaneous advertisements relating to premises on which they are displayed*

(*a*) Advertisements for the purpose of identification, direction or warning with respect to the land or buildings on which they are displayed, and not exceeding two square feet in area in the case of any such advertisement.

(*b*) Advertisements relating to any person, partnership or company separately carrying on a profession, business or trade at the premises where any such advertisement is displayed; limited to one advertisement, not exceeding three square feet in area, in respect of each such person, partnership or company, or, in the case of premises with entrances on different road frontages, one such advertisement at each of two such entrances.

(*c*) Advertisements relating to any institution of a religious, educational, cultural, recreational or medical or similar character, or to any residential hotel, block of flats, club, boarding house or hostel situate on the land on which any such advertisement is displayed; limited to one advertisement, not exceeding twelve square feet in area, in respect of each such premises or, in the case of premises with entrances on different road frontages, two such advertisements displayed on different road frontages of the premises.

CLASS III—*Certain advertisements of a temporary nature*

(*a*) Advertisements relating to the sale or letting of the land on which they are displayed; limited, in respect of each such sale or letting, to one advertisement consisting of a board (whether or not attached to a building) not exceeding twenty square feet in area, or of two conjoined boards, together not exceeding twenty-four square feet in area; no such advertisement, when displayed on a building, to project further than three feet from the face of the building.

(*b*) Advertisements relating to the sale of goods or livestock, or the carrying out of building or similar work on the land on which they are displayed, not being land which is normally used, whether at regular intervals or otherwise, for the purpose of holding such sales or carrying out such work; limited to one advertisement not exceeding twelve square feet in area in respect of each such sale or work.

(*c*) Advertisements relating to any event or other matter of a temporary nature in connection with an activity promoted for non-commercial purposes by or on behalf of any local organisation of a religious, educational, cultural, social or recreational character, or by a local branch of an organisation of such a character; limited to a display of advertisements occupying an area not exceeding a total of six square feet on any premises.

CLASS IV.—*Advertisements on business premises*

Advertisements displayed on business premises wholly with reference to all or any of the following matters: the business or other activity carried on, the goods sold or services provided, and the name and qualifications of the person carrying on such business or activity, or supplying such goods or services, on those premises:

Provided that the space which may be occupied by such advertisements on any external face of a building in an area of special control shall not exceed one twelfth of the overall area of that face up to a height of twelve feet from ground level; and the area occupied by any such advertisement, howsoever affixed to a building, shall be computed as if the said advertisement as a whole were displayed flat against the face of the building.

(2) Consent deemed to be granted by virtue of these Regulations for the display of advertisements of the foregoing descriptions shall be subject to the following conditions in addition to the standard conditions—

(*a*) no such advertisements, other than an advertisement of Class I, shall contain letters, figures, symbols, emblems or devices of a height exceeding two feet six inches, or, in an area of special control, one foot;

(*b*) no such advertisement, other than an advertisement of Class I, shall be displayed so that the highest part of the advertisement is above fifteen feet from ground level, or, in an area of special control, above twelve feet from ground level; provided that an advertisement relating to the sale or letting of any part of a building above such height limit may be displayed on or below that part of the building at the lowest level above that limit at which it is reasonably practicable to display the advertisement;

(*c*) no such advertisement shall be illuminated except as follows—

(i) advertisements of Class I, illuminated in a manner reasonably required to achieve the purpose of the advertisement;

(ii) advertisements of Class II or Class IV for the purpose of indicating that medical or similar services or supplies are available at the premises on which they are displayed, and illuminated in a manner reasonably required for that purpose;

(*d*) save as hereinafter provided, no advertisement of Class III relating to a sale or other matter which is due to start or take place on a specified date shall be displayed earlier than twenty-eight days before that date, and every advertisement of that Class shall be removed within fourteen days after the conclusion of the event or other matter to which it relates: provided that an advertisement of Class III relating to the carrying out on land of building or similar works may be displayed only while such works are in progress.

(3) In this Regulation the following expressions have the meanings hereinafter respectively assigned to them, namely—

(*a*) " business premises " means any building normally used for the carrying on of any professional, commercial or industrial undertaking, or any undertaking for the provision of services for profit, and without prejudice to the generality thereof includes public restaurants, licensed premises and places of public entertainment; but in the case of any building used principally for residential purposes includes only that part of the building normally used as business premises;

(*b*) in relation to the display of advertisements on any building, " ground level " means the ground-floor level of that building;

(*c*) " recreational " in relation to an institution or organisation shall not apply to any institution or organisation for the carrying on of sports, games or physical training primarily as a commercial undertaking.

(4) On the determination of an application for express consent made in respect of an advertisement of a specified class, whether in pursuance of a notice served under Regulation 8 of these Regulations or otherwise, the provisions of this Regulation whereby advertisements may be displayed without express consent shall cease to apply with respect to that advertisement; and, in the event of refusal of consent, or of the grant of consent subject to conditions in the nature of restrictions as to the site on which, or the manner in which, the display may be undertaken, or both, the provisions of this Regulation whereby the display of advertisements may be undertaken without express consent shall not apply to the subsequent display on the same land of any advertisement in contravention of that refusal or of those conditions, by, or on behalf of, the person whose application was so refused or granted subject to conditions.

(5) The conditions and limitations in this Regulation apply only to the display without express consent of advertisements of the descriptions therein mentioned, and shall not restrict the powers of a local planning authority in regard to the determination in accordance with these Regulations of any application for express consent.

Power to exclude application of Regulation 12

13.—(1) If the Minister is satisfied, whether upon representations made to him by the local planning authority or otherwise, that the display of advertisements of a class or description specified in the last foregoing Regulation should not be undertaken in any particular area or in any particular case without express consent, he may direct that the provisions of that Regulation shall not apply to the display of such advertisements in that area or in that case.

(2) Notice of any direction given by the Minister under this Regulation with respect to an area shall be published by the local planning authority in at least one newspaper circulating in the locality in which the area is

situate, and, unless the Minister otherwise directs, on the same or a subsequent date in the London Gazette; and such notice shall contain a concise statement of the effect of the direction and name a place or places in that locality where a copy thereof and of a map defining the area to which it relates may be seen at all reasonable hours.

(3) Notice of any direction given by the Minister under this Regulation in a particular case shall be served by the local planning authority on the owner and on any occupier of the land to which the direction relates, and on any other person who, to the knowledge of the authority, proposes to display on such land an advertisement of the class or description referred to in the direction.

(4) A direction given under this Regulation with respect to an area shall come into force on the date specified in the notice relating thereto, being a date not less than fourteen, and not more than twenty-eight days after first publication of the notice; and a direction given under this Regulation in a particular case shall come into force on the date on which notice thereof is served on the occupier, or if there is no occupier, on the owner of the land.

Election notices, statutory advertisements and traffic signs

14.—(1) The display of advertisements of the following descriptions may be undertaken without express consent:—

(*a*) any advertisement relating specifically to a pending parliamentary or local government election, not being an advertisement to which the next following sub-paragraph applies;

(*b*) advertisements required to be displayed by any enactment for the time being in force, or by Standing Orders of either House of Parliament, including (but without prejudice to the generality thereof) advertisements the display of which is so required as a condition of the valid exercise of any other power, or proper performance of any function, given or imposed by an enactment;

(*c*) advertisements in the nature of traffic signs employed wholly for the control, guidance or safety of traffic, and displayed in accordance with an authorisation given by the Ministry of Transport or by the appropriate local highway or police authority.

(2) Consent deemed to be granted by virtue of these Regulations for the display of advertisements of the foregoing descriptions shall be subject to the following conditions in addition to the standard conditions:—

(*a*) Where advertisements of the description specified in sub-paragraph (*b*) of the last foregoing paragraph could, apart from this Regulation, be displayed as advertisements of a specified class, they shall conform with any provision of Regulation 12 of these Regulations as respects size, number or height in relation to the display of advertisements of that class, and otherwise shall not exceed in those respects what may reasonably be considered necessary to achieve the purpose for which the display is required; without prejudice, however, to the express requirements in regard to size, number or height as aforesaid of any enactment or Standing Orders under which such advertisements are displayed.

(*b*) An advertisement of the description specified in sub-paragraph (*a*) of the last foregoing paragraph shall be removed within fourteen days after the close of the poll in the election to which the advertisement relates;

and any other advertisement displayed for a temporary purpose in accordance with this Regulation shall be removed as soon as may be after the expiry of the period during which such advertisement is required or authorised to be displayed, or, if no such period is specified, shall be removed within a reasonable time after the purpose for which such advertisement was required or authorised to be displayed is satisfied.

(3) With respect to the display of advertisements of the description specified in sub-paragraph (*a*) of paragraph (1) of this Regulation, standard condition 1 shall not apply.

PART V

Applications for express consent

How to apply

15.—(1) Subject to this Regulation an application to a local planning authority for consent to display advertisements shall be made on a form issued by the local planning authority and obtainable from that authority or from the council with whom the application is to be lodged, and shall include such particulars and shall be accompanied by such plans, together with such additional number of copies (not exceeding two) of the form and plans, as may be required by the directions of the local planning authority printed on the form.

(2) The application shall be lodged—

(*a*) where the land in respect of which the application is made is in the administrative county of London—

(i) in the case of land in the City of London, with the Common Council of that City;

(ii) in the case of any other land in the said county, with the London County Council or with the metropolitan borough council for the area in which the land is situate;

(*b*) where the land is not in the administrative county of London, with the county borough council or the county district council for the area in which the land is situate;

and the authority with whom the application is lodged shall, where necessary, transmit it to the local planning authority to whom it is made.

(3) On receipt of the application the local planning authority shall send an acknowledgement in writing to the applicant and may by a direction addressed to him in writing require such information, in addition to that given in the application, as may be requisite to enable them to determine the matter in respect of which the application is made, to be given to them, or such evidence as they may reasonably call for to verify any particulars of information given to them to be produced to an officer of the authority.

(4) The Minister may restrict, by direction given either generally or in any particular case or class of case, the amount of particulars, plans or information which an applicant may be required to furnish under this Regulation.

(5) The provisions of paragraph (1) of this Regulation shall be without prejudice to the acceptance by a local planning authority of an application in writing made otherwise than on the form therein referred to, in any case in which the information provided is sufficient to enable the authority to determine the application.

Duty to consult with respect to an application

16.—(1) Before determining any application for consent under these Regulations the local planning authority shall consult—

(*a*) with any neighbouring local planning authority whose area, or any part thereof, appears likely to be affected by the display of advertisements to which the application relates;

(*b*) with the council of any county district in whose area land to which the application relates is situate; except where consultation concerning any application or class of application is agreed by the local planning authority and such council to be unnecessary;

(*c*) where it appears to the local planning authority that the display of advertisements to which the application relates may affect the safety of persons using—

(i) any trunk road, with the Minister of Transport;

(ii) any railway, inland waterway, dock, harbour or airfield, with the British Transport Commission or other authority, statutory undertaker, body or person responsible for the operation thereof;

(*d*) with such other authorities, persons or bodies as the Minister may direct.

(2) The local planning authority shall give to any authority, person or body with whom they are required to consult as aforesaid, not less than fourteen days' notice that an application is to be taken into consideration and shall, in determining the application, take into account any representation made by such authority, person or body.

Power of local planning authority to deal with application

17.—(1) Subject to the provisions of these Regulations, where application for consent for the display of advertisements is made to the local planning authority, that authority may grant consent subject to the standard conditions specified in Part I of the First Schedule hereto and to such additional conditions (if any) as they think fit, or may refuse consent:

Provided that where the application relates to the display of an advertisement of a specified class the authority shall not refuse consent, or impose a condition more restrictive in effect than any provision of Regulation 12 of these Regulations in relation to advertisements of that class, unless they are satisfied that such refusal or condition is required to prevent or remedy a substantial injury to the amenity of the locality or a danger to members of the public.

(2) Without prejudice to the generality of the foregoing paragraph, and subject always to the provisions of Regulation 4 of these Regulations, conditions may be imposed on the grant of consent hereunder—

(*a*) for regulating the display of advertisements to which the consent relates or the use of land by the applicant for the display of advertisements (whether or not it is land in respect of which the application was made), or requiring the carrying out of works on any such land, so far as appears to the local planning authority to be expedient for the purposes of or in connection with the display of advertisements authorised by the consent;

(*b*) for requiring the removal of any advertisement authorised by the consent, or the discontinuance of any use of land so authorised, at the expiration of a specified period, and the carrying out of any works required for the reinstatement of land at the expiration of that period.

(3) The power to grant consent for the display of advertisements under these Regulations shall include power to grant consent for the retention on land of any advertisement being displayed thereon before the date of the application or for the continuance of any use of land for the display of advertisements begun before that date; and reference in these Regulations to consent for the display of advertisements and to applications for such consent shall be construed accordingly.

Consent to be limited

18.—(1) Every grant of express consent shall be for a fixed term, which shall normally (but without prejudice to the discretion of the consenting authority, subject to the next following paragraph) be three years; and any such consent granted without the imposition of a term shall take effect as consent for the period for which application was made or for three years, whichever is the shorter, unless any other term is agreed between the applicant and the consenting authority as the term intended to be imposed.

(2) Express consent shall not be granted for a term longer than three years without the approval of the Minister.

(3) Provision may be made, in granting consent, for the term thereof to run from the subsequent inception of the display to which the consent relates or from a subsequent date not later than six months after the date on which the consent is granted, whichever is the earlier.

(4) At any time within a period of six months before the expiry of a consent granted under these Regulations, application may be made for the renewal thereof, and the provisions of these Regulations relating to applications for consent and to the determination thereof shall apply where application is made for such renewal.

(5) Except where the local planning authority direct otherwise when granting consent, or where renewal of consent is applied for as aforesaid and is refused, advertisements displayed with express consent granted under these Regulations may on the expiry of the term thereof continue to be displayed, subject to service by the local planning authority of a notice under the foregoing Regulation 8, but without prejudice to the exercise of any other power in these Regulations to require the removal of such advertisements.

(6) Consent deemed by virtue of paragraph (2) of Regulation 5 of these Regulations to be granted in respect of the continuance of such display shall be subject to the like conditions as those to which the express consent immediately preceding it was subject, and, unless previously brought to an end under these Regulations, shall expire when the site ceases to be used for such display of advertisements.

Notification of local planning authority's decision

19.—(1) The grant or refusal by a local planning authority of consent for the display of advertisements shall be in writing and, where the authority decide to grant consent subject to conditions in addition to the standard conditions, or to refuse consent, the reasons for their decision shall be stated in writing.

(2) The local planning authority shall, within two months from the date of receipt of the application, give notice to the applicant of their decision

or, if the application has been referred to the Minister in accordance with directions given by him under Regulation 28 of these Regulations, shall within two months as aforesaid notify the applicant accordingly:

Provided that such period of two months may, at any time before the expiration thereof, be extended by agreement in writing made between the authority and the applicant.

Appeals to the Minister

20.—(1) Where, on application being made for consent under these Regulations, consent is refused by the local planning authority or is granted by them subject to conditions, the applicant may appeal to the Minister:

Provided that the Minister shall not be required to entertain an appeal under this Regulation if it appears to him, having regard to the provisions of these Regulations, that consent for the display of advertisements in respect of which application was made could not have been granted by the local planning authority, or could not have been granted otherwise than subject to the conditions imposed by them.

(2) Any person who desires to appeal under this Regulation shall give notice of appeal in writing to the Minister within one month from the receipt of notification of the local planning authority's decision, and shall forthwith notify the authority that an appeal has been made and shall furnish to the Minister a copy of the following documents:—

(i) the application made to the local planning authority;

(ii) all relevant plans and particulars submitted to them;

(iii) the notice of the decision, if any;

(iv) all other relevant correspondence with the authority.

(3) The Minister may, if he thinks fit, require the applicant or the local planning authority to submit within a specified period a further statement in writing in respect of any of the matters to which the appeal relates, and if, after considering the grounds of the appeal and any such further statement, the Minister is satisfied that he is sufficiently informed for the purpose of reaching a decision as to the matters to which the appeal relates, he may decide the appeal without further investigation: but otherwise the Minister shall, if either party so desire, afford to each of them an opportunity of appearing before and being heard by a person appointed by the Minister for the purpose.

(4) Where an appeal is brought under this Regulation from a decision of the local planning authority the Minister may allow or dismiss the appeal or may reverse or vary any part of the decision of the local planning authority, whether or not the appeal relates to that part, and deal with the application as if it had been made to him in the first instance.

(5) Where the local planning authority fail to notify the applicant as required in the last foregoing Regulation within two months from receipt of the application, or within such extended period as is agreed between them, the provisions of paragraphs (1) and (2) of this Regulation shall apply in relation to the application as if consent had been refused by the

local planning authority and as if notification of their decision had been received by the applicant at the expiration of the said period of two months or the extended period agreed upon as aforesaid, as the case may be.

(6) The decision of the Minister on an appeal under this Regulation shall be final.

PART VI

Provisions as to revocation and modification of consent

Revocation and modification of consent

21.—(1) Subject to the provisions of Regulation 4 above and of this Regulation, if it appears to the local planning authority that it is expedient that any express consent for the display of advertisements should be revoked or modified, they may by order revoke or modify the consent to such extent as appears to them to be expedient as aforesaid:

Provided that no such order shall take effect unless it is confirmed by the Minister, and the Minister may confirm any order submitted to him for the purpose either without modification or subject to such modifications as he considers expedient.

(2) Where a local planning authority submit an order to the Minister for his confirmation under this Regulation, that authority shall serve notice on the person on whose application the consent was granted, on the owner and on the occupier of the land affected, and on any other person who in their opinion will be affected by the order; and if within such period as may be specified in that behalf in the notice (not being less than twenty-eight days from the service thereof) any person on whom the notice is served so requires, the Minister shall, before confirming the order, afford to him and to the local planning authority an opportunity of appearing before and being heard by a person appointed by the Minister for the purpose.

(3) The power conferred by this Regulation to revoke or modify consent for the display of advertisements may be exercised:—

(*a*) where the consent relates to a display which involves the carrying out of building or similar operations, at any time before those operations have been completed;

(*b*) where the consent relates to a display which involves no such operations as aforesaid, at any time before the display is begun:

Provided that the revocation or modification of consent for a display which involves the carrying out of building or similar operations shall not affect so much of those operations as has been previously carried out.

Supplementary provisions as to revocation and modification

22.—(1) Where consent for the display of advertisements is revoked or modified by an order made under the last foregoing Regulation then if, on a claim made to the local planning authority in writing and served in the manner indicated in paragraph (3) hereof within six months after confirmation of the order, it is shown that any person has incurred expenditure in carrying out, in connection with the display in question, work which is rendered abortive by the revocation or modification, or has otherwise sustained loss

or damage which is directly attributable to the revocation or modification, that authority shall pay to that person compensation in respect of that expenditure, loss or damage:

Provided that no compensation shall be payable under this paragraph in respect of loss or damage consisting of the depreciation in value of any interest in the land by virtue of the revocation or modification.

(2) For the purposes of this Regulation, any expenditure incurred in the preparation of plans for the purposes of any work or upon other similar matters preparatory thereto shall be deemed to be included in the expenditure incurred in carrying out that work, but except as aforesaid no compensation shall be paid under this Regulation in respect of any work carried out before the grant of the consent which is revoked or modified, or in respect of any other loss or damage arising out of anything done or omitted to be done before the grant of that consent.

(3) A claim for compensation made to a local planning authority under paragraph (1) of this Regulation shall be served on that authority by delivering it at the offices of the authority addressed to the Clerk thereof or by sending it by pre-paid post addressed as aforesaid.

PART VII

Provisions as to enforcement

Enforcement of advertisement control

23.—(1) If it appears to the local planning authority that any advertisement has been displayed on land after the coming into force of these Regulations without consent required in that behalf, or that any conditions subject to which such consent was granted have not been complied with, then, subject to any directions given by the Minister, the local planning authority may serve on the owner and occupier of the land, and also on any other person known to the local planning authority to be displaying the advertisement without such consent, or to have displayed it in contravention of such conditions, a notice under this Regulation.

(2) Any notice served under this Regulation (hereinafter called "an enforcement notice") shall specify the display of advertisements which is alleged to have been begun or continued without such consent as aforesaid or, as the case may be, the matters in respect of which it is alleged that any such conditions as aforesaid have not been complied with, and may require such steps as may be specified in the notice to be taken within such period as may be so specified for restoring the land to its condition before the display was begun or for securing compliance with the conditions, as the case may be; and in particular any such notice may, for the purpose aforesaid, require the demolition or alteration of any buildings or works, the discontinuance of any use of land, or the carrying out on land of any building or other operations.

(3) Subject to the provisions of the next following paragraph, an enforcement notice shall take effect at the expiration of such period as may be specified therein, being a period not less than—

(*a*) seven days in any case where the local planning authority consider it urgently necessary in the interests of public safety that the advertisement to which the notice relates should be altered or removed, or where

they are satisfied that any steps required by the notice to be taken can be taken without the removal or substantial modification of any structure or the carrying out of any building or similar operations on land;

(*b*) in any other case, twenty-eight days:

Provided that if within the period specified as aforesaid an appeal is made to the court under the following provisions of this Regulation by a person on whom the enforcement notice was served, the notice shall be of no effect pending the final determination or withdrawal of the appeal.

(4) If any person on whom an enforcement notice is served under this Regulation is aggrieved by the notice, he may, at any time within the specified period mentioned in the last foregoing paragraph, appeal against the notice to a court of summary jurisdiction for the petty sessional division or place within which any advertisement to which the notice relates is being displayed; and on any such appeal the court—

(*a*) if satisfied that the advertisement to which the notice relates is being displayed with consent under the Regulations, or that it is not an advertisement to which these Regulations apply or, as the case may be, that the conditions subject to which such consent was granted have been complied with, shall quash the notice to which the appeal relates;

(*b*) if not so satisfied, but satisfied that the requirements of the notice exceed what is necessary for restoring land to its condition before the display was begun, or for securing compliance with the conditions, as the case may be, shall vary the notice accordingly;

(*c*) in any other case shall dismiss the appeal:

Provided that where the enforcement notice is varied or the appeal is dismissed, the court may, if they think fit, direct that the enforcement notice shall not come into force until such date (not being later than twenty-eight days from the determination of the appeal) as the court think fit.

(5) Any person aggrieved by a decision of a court of summary jurisdiction under the last foregoing paragraph may appeal against that decision to a court of quarter sessions.

Supplementary provisions as to enforcement

24.—(1) If within the period specified in an enforcement notice, or within such extended period as the local planning authority may allow, any steps required by the notice to be taken (other than the discontinuance of any use of land) have not been taken, the local planning authority may enter on the land and take those steps and, save as hereinafter provided, may recover as a simple contract debt in any court of competent jurisdiction from the person who is then the owner of the land any expenses reasonably incurred by them in that behalf; and if that person having been entitled to appeal to the court under the last foregoing Regulation, failed to make such an appeal, he shall not be entitled in proceedings under this paragraph to dispute the validity of the action taken by the local planning authority upon any ground which could have been raised by such an appeal:

Provided that where the person who is then the owner of the land would have been entitled, under subsection (2) of Section 32 of the Act, to compensation in respect of any expenses reasonably incurred by him in removing the advertisement, the local planning authority shall be entitled to recover from that person only such part (if any) of their expenses as they may claim on account of establishment charges by virtue of the provisions of paragraph (3) of this Regulation.

(2) Any expenses incurred by the owner or occupier of any land for the purpose of complying with an enforcement notice served under the last foregoing Regulation in respect of any display of advertisements, and any sums paid by the owner of any land under the foregoing paragraph in respect of the expenses of the local planning authority in taking steps required to be taken by such a notice, shall be deemed to be incurred or paid for the use and at the request of the person who displayed such advertisements in contravention of these Regulations.

(3) The provisions of Sections 276, 289, 292 and 294 of the Public Health Act, 1936(a), shall apply in relation to steps required to be taken by an enforcement notice under the last foregoing Regulation as if for references to a local authority or a council there were substituted references to a local planning authority, for references (in whatever form) to the execution of works under the said Act there were substituted references to the taking of steps required to be taken under such a notice, and for the reference in Section 294 to " expenses under this Act " there were substituted a reference to expenses incurred in the taking of such steps as aforesaid.

PART VIII

Special cases

Display of advertisements by local planning authorities

25.—(1) Subject to this Regulation, a local planning authority may without express consent display advertisements on land in respect of which they are the local planning authority; but shall not display in an area of special control any advertisement for the display of which they could not, by virtue of the foregoing provisions of Regulation 11, grant consent.

(2) Consent deemed to be granted for the display of advertisements to which this Regulation relates shall be subject to service of a notice by the Minister, under Regulation 8 of these Regulations, requiring application for express consent to be made to him in respect of the continuance of such display.

Advertisements relating to travelling circuses and fairs

26.—(1) On application in that behalf being made to them, a local planning authority may grant consent for the temporary display, on unspecified sites in their area, of placards, posters or bills relating to the visit of a travelling circus, fair or similar travelling entertainment to any specified place in the district; and for the purposes of this Regulation the expression

(a) 26 Geo. 5 & 1 Edw. 8. c. 49.

" in the district " means in the area of the local planning authority to whom application for such consent is made or in the area of any neighbouring local planning authority.

(2) Consent granted under this Regulation shall be subject to the following conditions in addition to the standard conditions set out in Parts I and II of the First Schedule:—

(*a*) no such advertisement shall exceed six square feet in area or be displayed above twelve feet from ground level;

(*b*) no such advertisement shall be displayed earlier than fourteen days before the first performance or opening of the circus, fair or other entertainment in the district at a place specified in the advertisement, and every such advertisement shall be removed within seven days after the last performance or closing of the circus, fair or other entertainment in the district at a place specified in the advertisement,

and it shall be the duty of the local planning authority, when granting consent for the display of such advertisements, to inform the applicant that consent does not extend to the display of any advertisement on land without the prior permission of the owner of that land or of a person entitled to grant such permission.

(3) Without prejudice to the right to apply under Part V of these Regulations for consent to display advertisements of the foregoing description on specified sites, the provisions of that Part shall not apply to an application for consent under this Regulation, and the decision of a local planning authority on any such application shall be final.

Control of advertisements displayed within buildings

27. Illuminated advertisements displayed within a building so as to be visible from outside that building, and all advertisements displayed within, and visible from outside, any building used principally for the display of such advertisements shall, without prejudice to the provisions of Regulation 3 of these Regulations, be subject to these Regulations as follows:—

(*a*) consent shall be deemed to be granted for the display of any such advertisement, subject to the standard condition in Part II of the First Schedule hereto, and in the event of a breach of that condition, to the provisions of Part VII of these Regulations relating to contraventions;

(*b*) except where such advertisement is an advertisement of a description specified in Regulation 14 of these Regulations, the display thereof shall be subject to the power of the local planning authority to serve a notice under the foregoing Regulation 8 as if it were an advertisement of a specified class; and where such a notice is served, the display of advertisements to which it relates shall become subject to the full control of these Regulations, save as hereinafter provided:

Provided that the standard conditions in Part I of the First Schedule hereto may be waived in a grant of express consent for the display of advertisements to which this Regulation relates, and where the local planning authority, or the Minister on appeal, consider it expedient so to do they may, instead of granting express consent for the display of such advertisements, declare that the display thereof may continue as before, subject only to the provisions of this Regulation.

Part IX

Miscellaneous

Powers of Minister

28.—(1) If it appears expedient to the Minister so to do he may give directions to any local planning authority, or to local planning authorities generally, requiring them—

(*a*) to refer to him for his decision any particular application for consent under these Regulations or any class or description of such applications;

(*b*) to furnish him with such information as he may require for the purpose of exercising any of his functions under these Regulations;

(*c*) to consult, in the exercise of their functions under these Regulations, with any, or any class of, persons, bodies or authorities;

and, without prejudice to the generality of the foregoing, such directions may be given as respects any particular area or class of area.

(2) Where an application is referred to the Minister under this Regulation, the provisions of Regulation 17 and paragraph (3) of Regulation 20 shall apply, with such modifications as may be necessary, to the determination of the application by the Minister.

(3) If it appears to the Minister, after consultation with the local planning authority, to be expedient that an order should be made under Regulation 10 defining an area of special control, or revoking or varying such an order, or that a notice should be served under Regulation 8 of these Regulations, he may give directions to the local planning authority requiring them to make such an order, or to serve such a notice, as the case may be, or may himself make the order or serve the notice; and any reference in these Regulations to the power of the local planning authority to serve a notice under Regulation 8 of these Regulations shall be deemed to include a reference to the power of the Minister to serve such a notice.

(4) Where the Minister proposes to make an order under Regulation 10 of these Regulations he shall prepare a draft of the order in the form in which he proposes to make it, defining an area by reference to a map, and in all other respects the provisions of the Second Schedule hereto shall apply, with such modifications as may be necessary, to the making of the order by the Minister as they apply to the making of such an order by the local planning authority.

(5) Where the Minister serves a notice under Regulation 8 of these Regulations he may require any application made in pursuance of the notice to be submitted to him instead of to the local planning authority.

(6) The decision of the Minister on any application referred or submitted to him under the provisions of this Regulation shall be final.

Extension of time

29.—(1) Subject to the provisions of the Act and of these Regulations—

(*a*) the Minister may for special reasons, in any particular case, extend the time within which anything is required under these Regulations to be done, or within which any objection, representation or claim for compensation may be made thereunder;

(*b*) the local planning authority may, on reasonable cause being shown to them, extend the time within which an application for consent is required to be, or may be, made to them under these Regulations, or within which an appeal may be made to the court under Regulation 23 of these Regulations,

and any such extension may be granted either unconditionally or subject to such conditions as the Minister or the local planning authority, as the case may be, think fit to impose.

(2) The power conferred by this Regulation to grant extensions of time shall not apply to—

(*a*) the time within which the local planning authority is required, under Regulation 19 of these Regulations, to notify an applicant of the manner in which his application has been dealt with, save as expressly provided in that Regulation;

(*b*) any period specified by these Regulations during which an advertisement may be displayed without express consent.

How to claim compensation in respect of expenses under Section 32 (2) of *the Act*

30.—(1) Any person who is required under these Regulations to remove an existing advertisement which was also being displayed on the seventh day of January, 1947, or to discontinue the use for the display of advertisements of any site being used for that purpose on the date on which these Regulations come into force, and who desires to claim compensation under subsection (2) of Section 32 of the Act in respect of any expenses reasonably incurred by him in carrying out works in compliance with such a requirement, shall submit a claim in writing to the local planning authority within six months after the completion of such works; and such a claim shall contain sufficient information to enable the local planning authority to give proper consideration thereto, including, in the case of a claim in respect of the removal of an advertisement which was being displayed on the seventh day of January, 1947, and on the date on which these Regulations came into force, a statement that such advertisement was being displayed on both those dates.

(2) If the local planning authority consider that the information furnished by any claimant under this Regulation is insufficient to enable them properly to determine the claim, they may call for such further particulars as they require for that purpose.

Register of applications

31.—(1) Every local planning authority shall keep a register containing the following information in respect of all land within their area namely:—

(*a*) particulars of any application made to them for consent for the display of advertisements on any such land, including the name and address of the applicant, the date of the application, and brief particulars of the type of advertisements forming the subject of the application;

(*b*) particulars of any direction given under these Regulations in respect of the application;

(*c*) the decision (if any) of the local planning authority in respect of the application and the date of such decision;

(*d*) the date and effect of any decision of the Minister in respect of the application, whether on appeal or on a reference to him under Regulation 28 of these Regulations.

(2) Such register shall include an index, which shall be in the form of a map, unless the Minister approves some other form, for enabling a person to trace any entry in the register.

(3) Such register may be kept either at the office of the local planning authority, or, in relation to the City of London or any county district within the area of the local planning authority, at a convenient place within the said City or the county district affected, as the case may be.

Directions and notices

32.—(1) Any power conferred by these Regulations to give a direction shall be construed as including power to cancel or vary that direction by a subsequent direction.

(2) Any notice to be served or given under these Regulations may be served or given in the manner prescribed by Section 105 of the Act and by Regulation 5 of the Town and Country Planning (General) Regulations, 1948(**a**), made under that Section.

Provisions of the Act applied

33.—(1) The provisions of Part III of the Act specified in the first column of the Fourth Schedule hereto are applied for the purposes of these Regulations, subject to the adaptations and modifications appearing in the Regulations specified respectively in the second column of that Schedule.

(2) Subsection (5) of Section 24 of the Act shall apply in relation to an enforcement notice under Regulation 23 of these Regulations, as if for the words " under the last foregoing section " there were substituted the words " under regulations for the time being in force under Section 31 of this Act ".

(3) Subsection (5) of Section 14 of the Act shall apply in relation to applications for consent under these Regulations as if for the words " the development order " there were substituted the words " regulations for the time being in force under Section 31 of this Act ", and as if for the word " permission " there were substituted the words " consent for the display of advertisements ".

Other statutory obligations unaffected

34. Nothing in these Regulations or in a consent granted thereunder shall be taken as operating to discharge an obligation or liability, imposed or incurred under any other enactment in force, in relation to any operation or other matter involved in the display of advertisements.

(**a**) S.I. 1948 No. 1380, p. 4088 above.

Regulation 6

FIRST SCHEDULE

THE STANDARD CONDITIONS

PART I

Conditions attaching to all consents save as otherwise provided in the Regulations

1. All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

2. Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the local planning authority.

3. Where any advertisement is required under these Regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

PART II

Condition attaching to consent deemed to be granted, or granted under Regulation 26

4. An advertisement for which consent is deemed to be granted, or is granted under Regulation 26 of the foregoing Regulations, shall not be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or signal for the control or safety of navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, inland waterway or airfield.

Regulation 10

SECOND SCHEDULE

PROCEDURE FOR DEFINING AREAS OF SPECIAL CONTROL

1. Where a local planning authority propose to define an area of special control they shall make an order, defining an area by reference to a map annexed thereto, either with or without descriptive matter (which, in the case of any discrepancy with the map, shall prevail except in so far as may be otherwise provided by the order).

2. As soon as may be thereafter the authority shall submit the order with map and any descriptive matter annexed thereto to the Minister for approval, and shall send therewith to the Minister two certified copies of the order, map and descriptive matter (if any), and a statement of their reasons for proposing that the area to which the order relates should be defined as an area of special control. Where it appears expedient to the Minister in any particular case so to do, he may direct the authority to send to him an additional certified copy of the order, map and any descriptive matter.

3. The authority shall forthwith publish in the London Gazette, and in each of two successive weeks in one or more newspapers circulating in the locality in which the area is situate, a notice in the form prescribed in the next following Schedule (or in a form substantially to the like effect) describing the area, stating that an order defining it as an area of special control for the purpose of these Regulations has been submitted to the Minister, naming a place or places where a copy of the order and of the map and any descriptive matter annexed thereto may be seen at all reasonable hours without payment of fee and specifying the time, not being less than 28 days from the first local advertisement, within which objections or representations with respect to the order may be sent in writing to the Minister.

Form 1.

4. If any objection is duly made as aforesaid and is not withdrawn the Minister shall, before approving the order, either cause a public local inquiry to be held or afford to the person making such objection an opportunity of appearing before and being heard by a person appointed by the Minister for the purpose, and if any such person avails himself of the opportunity of being heard the Minister shall afford to the local planning authority, and to any other person to whom it appears to the Minister expedient to afford it, an opportunity of being heard on the same occasion.

5. After considering any representation or objection duly made and not withdrawn and the report of the person by whom any inquiry or hearing was held, the Minister may approve the order with or without modifications:

Provided that if the Minister proposes to approve the order subject to a modification involving the inclusion therein of any area of land not included in the order as submitted he shall publish prior notice of his intention so to do and shall afford opportunity for the making of objections and representations with respect to the proposed modification, and for such further hearing as may appear to him, in the light of any such objections or representations, to be necessary or expedient.

6. As soon as may be after the order has been approved, the local planning authority shall publish in the London Gazette, and in each of two successive weeks in one or more newspapers circulating throughout the locality in which the area is situate, a notice in the form prescribed in the next following Schedule (or in a form substantially to the like effect) stating that the order has been approved and naming a place or places where a copy or copies thereof and of the map and any descriptive matter annexed thereto may be seen at all reasonable hours without payment of fee; and any such order shall come into force on the date on which notice of the approval thereof is published in the London Gazette. Form 2.

THIRD SCHEDULE

FORMS OF NOTICES

Form No. 1

Form of notice of submission for approval of an order defining an area of special control

TOWN AND COUNTRY PLANNING ACT, 1947

Town and Country Planning (Control of Advertisements) Regulations, 1948(*a*)

Notice is hereby given that the (1)
in exercise of their powers under Regulation 10 of the Town and Country Planning (Control of Advertisements) Regulations, 1948, have submitted for the approval of the Minister of Town and Country Planning an order defining as an area of special control for the purposes of the said Regulations an area of land situate at and described in the Schedule hereto, which land is shown edged and coloured on the map accompanying the order, and that the order is about to be considered by the Minister.

A copy of the order and of the map referred to [and of the descriptive matter annexed thereto] (2) and of the other documents relating to the Order have been deposited at and will be open for inspection without payment of fee between the hours of

Any objection to the order must be made in writing, stating the grounds of the objection, and addressed to the Secretary, Ministry of Town and Country Planning, 32, St. James's Square, S.W.1, before the (3) day of 19 .

Schedule

(Here insert description of the lands comprised in the order.)

Dated the day of , 19 .

(Signature of duly authorised officer.)

Directions for completing this Form

(1) Insert name of Authority.

(2) Strike out words in square brackets where inapplicable.

(3) Insert a date not less than 28 days from the first date of local advertisement.

(*a*) S.I. 1948 No. 1613.

FORM NO. 2

Form of notice of the approval of an order defining an area of special control

TOWN AND COUNTRY PLANNING ACT, 1947

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS, 1948(*a*)

Notice is hereby given that the Minister of Town and Country Planning in exercise of the powers vested in him by Section 31 of the Town and Country Planning Act, 1947, and Regulation 10 of the Town and Country Planning (Control of Advertisements) Regulations, 1948, has approved [with modifications] (1) an order defining as an area of special control for the purposes of those Regulations an area of land situate at and described in the Schedule hereto, which land is shown edged and coloured on the map referred to in the order.

The order comes into force on the day of , 19 (2).

A copy of the approved order and of the map [and of the descriptive matter annexed thereto] (1) have been deposited at and will be open for inspection without payment of fee between the hours of

Schedule

(Here insert description of the lands comprised in the order.)

Dated the day of , 19 .

(Signature of duly authorised officer.)

IMPORTANT

Attention is drawn to Regulation 11 of the above Regulations under which advertisements being displayed in an area defined as an area of special control are in certain circumstances required to be removed without further notice within two months after expiry of a specified period, not being less than six months from the date on which the order defining the area comes into force.

Directions for completing this Form

(1) Strike out words in square brackets where inapplicable.

(2) Insert date of publication in the London Gazette.

(*a*) S.I. 1948 No. 1613.

Regulation 33 (1)

FOURTH SCHEDULE

Application of Certain Provisions of Part III of the Act

Enactment of Part III of the Act applied	*Regulation containing enactment as applied*
Subsections (1) and (2) of Section 14 ...	Regulation 17 (1) and (2).
Section 15	Regulation 28.
Section 16	Regulation 20.
Subsection (1) of Section 18	Regulation 17 (3).
Subsection (4) of Section 18	Regulation 5 (3).
Section 21	Regulation 21.
Section 22	Regulation 22.
Section 23	Regulation 23.
Subsections (1) and (2) of Section 24 ...	Regulation 24 (1) and (2).

Dated this twelfth day of July, 1948.

Given under the Official Seal of the Minister of Town and Country Planning.

(L.S.) *Lewis Silkin,*
Minister of Town and Country Planning.

EXPLANATORY NOTE

(This Note is not part of these Regulations, but is intended to indicate their general purport.)

These are the Regulations which the Minister of Town and Country Planning is required by Section 31 of the Town and Country Planning Act, 1947, to make for the purpose of restricting and regulating the display of advertisements in the interests of amenity and public safety. Regulation 3 applies the provisions of the Regulations to the display on land in England and Wales of all advertisements except those displayed in the circumstances specified in that Regulation. Part II of the Regulations requires that any display of advertisements must have consent, granted either by the local planning authority or by virtue of the provisions of the Regulations (Regulation 5); attaches standard conditions to the display of all advertisements (Regulation 6 and the First Schedule); and allows the display of existing advertisements to continue undisturbed unless, after an initial period of complete exemption and a further stage of minimum control, the consent of the local planning authority is in any particular case required by notice to be obtained (Regulations 7 and 8). Part III empowers local planning authorities to submit for the Minister's approval orders defining areas of special control (Regulation 10 and the Second Schedule) in which the display of advertisements will be governed by the special provisions of Regulation 11. Part IV deals with advertisements which may be displayed without the consent of the local planning authority. Advertisements of the descriptions specified in Regulation 14 may be displayed subject only to the conditions laid down in that Regulation, but the local planning authority may (by virtue of Regulation 8 and the proviso to Regulation 17 (1) read together with Regulation 12) bring under their control advertisements of the classes specified in Regulation 12 in order to

prevent such advertisements from being displayed in a manner which is considered dangerous or substantially injurious to amenity. Parts V, VI, and VII provide respectively for the submission of applications for consent to the local planning authority and appeals from their decisions to the Minister, for the revocation and modification of express consent, and for enforcement of the Regulations, and for that purpose apply certain provisions of Part III of the Act in the manner referred to in Regulation 33 and the Fourth Schedule. By virtue of subsection (3) of Section 32 of the Act, a person who displays an advertisement in contravention of the Regulations is liable to a fine, the amount of which is prescribed in Regulation 9. Regulation 30 prescribes the time and manner in which compensation under subsection (2) of Section 32 of the Act may be claimed in respect of expenses incurred in the removal of an existing advertisement.

7. DELEGATION OF FUNCTIONS

The Town and Country Planning Delegation (London) Regulations, 1948

1948 No. 1459

Made - - - -	30*th June*, 1948
Laid before Parliament	30*th June*, 1948
Coming into Operation	1*st July*, 1948

B2518.

The Minister of Town and Country Planning in exercise of the powers conferred upon him by Section 114 of the Town and Country Planning Act, 1947(a) and of all other powers enabling him in that behalf hereby makes the following regulations:—

Citation and Commencement

1. These regulations may be cited as the Town and Country Planning Delegation (London) Regulations, 1948, and shall come into force on the first day of July, 1948.

Interpretation

2.—(1) In these regulations:

" the Common Council " means the Common Council of the City of London;

" the Act " means the Town and Country Planning Act, 1947.

(2) The Interpretation Act, 1889(b) shall apply to the interpretation of these regulations as it applies to the interpretation of an Act of Parliament.

(a) 10 & 11 Geo. 6. c. 51. (b) 52 & 53 Vict. c. 63.