STATUTORY INSTRUMENTS

1980 No. 1150

TRADE DESCRIPTIONS

The Trade Descriptions (Sealskin Goods) (Information) Order 1980

Made - - - -	*4th August* 1980
Laid before Parliament	*12th August* 1980
Coming into Operation	*3rd September* 1980

Whereas the Secretary of State pursuant to section 38(3) of the Trade Descriptions Act 1968**(a)** has consulted with organisations appearing to him to be representative of interests substantially affected by this Order and has published notice of his intention to make the Order and of the place where copies of the proposed Order may be obtained:

Now, therefore, the Secretary of State, in exercise of the powers conferred by sections 8 and 9 of that Act and now vested in him**(b)** and of all other powers enabling him in that behalf, hereby makes the following Order:—

Citation, commencement and interpretation

1.—(1) This Order may be cited as the Trade Descriptions (Sealskin Goods) (Information) Order 1980 and shall come into operation on 3rd September 1980.

(2) In this Order—

(*a*) "sealskin goods" means goods which either consist of sealskins or are goods of any other description the whole or any part of which are made of sealskin or of any material derived from sealskin or of which sealskin forms a part;

(*b*) "sealskin" includes any fur comprised in or derived from such skin; and

(*c*) "the relevant seals", in relation to any sealskin goods, means the seals whose skins are those—

(i) of which the goods consist, or

(ii) from which the goods or any part thereof are made, or

(iii) from which there was derived, or which form a part of, any material of which the goods or any part thereof are made.

Application

2. Articles 3 and 4 of this Order apply in relation to sealskin goods first imported into, or made in, the United Kingdom on or after 1st January 1981.

Marking requirements for sealskin goods

3. The following requirements shall have effect in relation to all sealskin goods, that is to say—

(a) 1968 c. 29. **(b)** S.I. 1970/1537.

(*a*) subject to paragraph (*b*) below, the goods shall be marked with information sufficient to convey to persons acquiring the goods by retail, or proposing so to acquire them—

(i) that the goods are sealskin goods, and

(ii) in what country the relevant seals were taken or, if there is no such country or it is not otherwise reasonably practicable to identify any such country, in what geographical location they were taken;

(*b*) where the nature or characteristics of any sealskin goods are such that it is not reasonably practicable to mark them in accordance with the requirements of paragraph (*a*) above, those requirements shall be treated as complied with if a label or other document which contains the information mentioned in that paragraph is attached to or accompanies the goods;

(*c*) the said information shall be given—

(i) conspicuously and legibly in uniform lettering in English; and

(ii) separately from any other information given on or in relation to the goods.

4. No person shall supply or offer to supply any sealskin goods in the course of a trade or business unless the requirements of Article 3 above are complied with in relation to those goods.

Information in advertisements

5.—(1) Subject to paragraph (2) below, this Article applies to any advertisement directed to retail customers to the effect that they may acquire sealskin goods by placing an order for that purpose (without first inspecting the goods) with a person whose name and address is given in the advertisement.

In this paragraph, "retail customers", means persons intending to acquire sealskin goods by retail otherwise than in the course of a trade or business in dealing in such goods.

(2) This Article does not apply to an advertisement contained in—

(*a*) a catalogue or work of reference of more than 30 printed pages of which copies are first made available for publication in the ordinary course of business before 1st January 1981; or

(*b*) a periodical published before that date, being a periodical ordinarily published at regular intervals of more than seven days; or

(*c*) a direct mail advertisement first issued before that date; or

(*d*) a cinematograph film or radio or television broadcast first exhibited or broadcast before that date.

(3) The following requirements shall have effect in relation to an advertisement to which this Article applies, that is to say—

(*a*) the advertisement shall include such information as is mentioned in Article 3(*a*) above; and

(*b*) the said information—

(i) in the case of a written advertisement, shall be given in the manner mentioned in paragraph (*c*)(i) of that Article,

(ii) in the case of an oral advertisement, shall be given clearly and audibly

and, in either case, shall be given separately from any other information given in the advertisement.

Sally Oppenheim,
Minister of State,
Department of Trade.

4th August 1980.

EXPLANATORY NOTE

(*This Note is not part of the Order.*)

This Order imposes requirements as to the information to be given with respect of goods made of sealskin, including information in certain advertisements for the supply to retail customers of sealskin goods. It is an offence to supply or offer to supply such goods, or to publish such an advertisement, with respect to which the requirements are not complied with.